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QP CODE: 22101660

Reg No : .....

Name : .....

B.VOC DEGREE EXAMINATIONS, APRIL 2022

Sixth Semester

B.Voc Tourism and Hospitality Management

THM6GT02 - RESEARCH METHODOLOGY IN TOURISM

2019 Admission Only

6D99AE7C

Time: 3 Hours Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Write any one major area of tourism research.
2. What do you mean by research problem?
3. Write one definition of research design.
4. What do you mean by hyphothesis?
5. What do you mean by scaling?
6. Write any two types of sampling.
7. What do you mean by primary data?
8. What dp you mean by interview method?
9. Write the formula to calculate ANOVA.
10. Write any two content of research report.
11. Expand APA.
12. Expand SPSS.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What is historical research?

14. Write any two types of scale.

15. Discuss any challenges in tourism research.

16. What are the types of probability sampling?

17. What is test of practicality?

18. Discuss collection of data.

19. Expalin the steps followed for defining a research problem.

20. Explain the meanig and scope of research.

21. What do you mean by citation in the preparation of research report ?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Write a notes on empirical reserch and applied research.

23. Discuss reserch ethics.

24. Write a short notes on Anova.

25. Discuss the uses of spss in Research.

(2×15=30)